



# Company **Profile**

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# About Us



Our humble beginnings trace back to 1993, when Arshad Brothers was founded in Karachi as a supplier of industrial electric motors. We work as the wholesale seller of export quality new and used industrial electrical motors and also deal in refurbished electric motors at very competitive price.

Over the past 29 years, we have flourished as a company which is known to be the exclusive supplier of motors and reducers such as AC Motor, DC Motor, Induction motors, Slipring Motors, panel generators, and other motors. We are consistently endeavoring to provide market competitive instruments and equipment to our clients with instant response and services regarding their demands and having high-quality products. With over 27 years in the machinery industry, we are the core supplier of these equipment's across the country. Currently, we are working with a head office in Karachi along with our branches in different cities of our country. We are planning to expand our network to meet the needs of our valued customers.

The company was established on the principle of customer-oriented services with the motto of customer and quality first, supplying excellence in the area of industrial electric motors. We have gained the reputation of providing quality services for selling, purchasing, servicing, and repairing both bulky and small industrial electric motors.

# Mission Statement



Our mission is to stand out from the crowd in the supply of industrial electric motors. We are dedicated to be a one-stop solution of industrial electric motors for our customers which helps them in coping with their needs and market challenges, through supplying them with reliable, export quality, and technologically advanced products and services across the country.

# Vision Statement



Arshad Brothers. strives to grow advance towards accomplishing its corporate goals of being the market leader of industrial electric motors suppliers, while adhering to a strict policy of being customer-oriented, technologically innovative, providing a broad range of high-quality products with exceptional customer service at the best price.



**CEO**

Usman Arshad  
Mehmood



## CEO Message

Arshad Brothers. Is a team of qualified and experienced professionals with a recognized track record of serving a wide range of customers. We have established our business on certain corporate values and work on decent business principles that result in long-term partnerships with eminent clients. We strive to provide our customers with the highest level of service and value, and ensure compliance with customer requirements. We support the strategic intent of our clients by assisting them in understanding the market through intense market studies and analysis. Our team of highly professional people works tirelessly to support the best interest of our customers. Through the most disciplined and systematic approach, we offer comprehensive and multi-discipline services of buying, selling, and refurbishing of industrial electrical equipment. By keeping close association with our customers and by hard work of our expert services we have earned a respectable place in the market. Our customers trust our ability to deliver the finest quality products.

# Why Us?



There are multiple reasons of choosing us as your partner for industrial electrical products, out of them some of the core reasons are listed below:

- Innovative range of technologically advanced Industrial Products
- Modern infrastructure
- Team of dedicated professionals
- Expertise in field
- Wide distribution network
- Customer-oriented business policies
- On time delivery

## Our Team



Usman Arshad Mehmood  
**CEO**



Arshad Mehmood  
**Founder**



Adnan Arshad Mehmood  
**Manager**

# Our Products



**Induction Motor**



**Slipring Motor**



**DC Motors**



**VFD**



**Frequency  
Inverters**



**Ac Variable  
Motors**



**VS Motors**



# Our Brands | Equipment

**SIEMENS**

**ABB**

**VEM**

**TECO**

**BROOK  
CROMPTON**

**Att**  
Motor Manufacture

**WAT**

**CMG**

**TOSHIBA**

**ASEA**

# Our Clients



Over 3000+ Customers nationwide, our network is enhancing day by day. Most of our clients are from both heavy and small industries including sugar, cement, and crushing industries. We supply our products to our valued customers with complete dedication. Some of our renowned valuable clients are:





## Contact Us

### Head Office

Plot No # E/2D, Behind Dehdhi Business Plaza,  
Estate Avenue Road, Karachi



### Lahore Warehouse Address

Plot no # 3, Rahman city, phase 6 near  
Rachna Town, main GT road, shadra, lahore

### Shop Address

Shop # 8 & 9, Al Mustafa Kabari Market  
near Pankha Hotel, Sher shah, Karachi



Arshadbrothers@outlook.com  
usman\_arshadbrothers@live.com



### Usamn Arshad

+92 300 0212170  
+92 333 2366590

### Adnan Arshad

+92 347 2577403

